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## **Suppose They Gave a Recession and Nobody Came? Cheetah Learning Seeks Stories, Offers Free Information**

CARSON CITY, NV, DEC. 17, 2008 – Suppose they gave a recession and nobody came?

“It’s not about what is going on in the external economy – what matters more is what is going on in your internal economy,” said Michelle LaBrosse, PMP®, founder of Cheetah Learning ([www.cheetahlearning.com](http://www.cheetahlearning.com)). “Appreciating your unique strengths and value, and developing a strategy to capitalize on it will see you through any external circumstance, regardless of the label that is being placed on it at the time.”

LaBrosse lost all her money twice before launching Cheetah Learning, an award-winning global provider of education and training for project managers. Since then, tens of thousands of Cheetah students have used their Project Management professional training, as LaBrosse did, to look at the external environment and figure out how to capitalize on it using their internal environment – those things they control.

“We’re now looking for the most inspiring success stories of the year among our students, to demonstrate how others have leveraged their strengths, created value from their uniqueness and have found opportunities where others saw adversity,” said LaBrosse. Story submissions may be sent to <http://www.cheetahlearning.com/Buzz/index.asp>; the winner will be chosen on Dec. 19 and will receive 50% off any Cheetah online or U.S.-based course.

“The people who will thrive and not just survive in 2009 are those who focus on delivering real value to their customers in a way no one else can – and it all starts with recognizing your own success story and building on it,” said LaBrosse.

Cheetah Learning is a global provider of education and training for project managers and was named the 2008 Professional Development Provider of the Year by the Project Management Institute. As leading innovators in learning, the company is offering several free tools for everyone to use to build on their success:

- A free Believe in Yourself download at <http://www.cheetahlearning.com/Buzz/index.asp> helps you establish your base, and the best path for you to ascend those mountains in your life.
- A brief Believe in Yourself podcast at <http://www.cheetahlearning.com/Buzz/index.asp> explores how to see the opportunities in adversity.

- Participate in our Believe in Yourself activities all day on Dec. 17 at <http://www.cheetahlearning.com/Buzz/index.asp>, and you will receive the promotion codes for these free courses: 1-PDU Expand Your Success Story, 2-PDU PM Myth Busters, 20-PDU Cheetah Family Office.
- Check in at the Everyday PM blog at <http://www.cheetahlearning.com/Buzz/index.asp> for more news and tips.

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You can find out more information by visiting the Cheetah Learning web site at [www.cheetahlearning.com](http://www.cheetahlearning.com) or by contacting Jean Steinmetz at [Jean.Steinmetz@cheetahlearning.com](mailto:Jean.Steinmetz@cheetahlearning.com).

### **About Cheetah Learning**

Headquartered in Carson City, NV, with licensed training providers worldwide, Cheetah Learning is a global leader in Project Management professional development and a market leader in Accelerated Learning. Cheetah was founded in 1999 with the firm belief that people can reach their goals quickly with the right tools and training. Cheetah Learning created the patent-pending Accelerated Exam Prep™ methodology that is the basis of its highly successful Cheetah Exam Prep® for the PMP® course.

Nearly 30,000 project managers worldwide have gone through a Cheetah program. From Negotiations to Project Management Leadership, Cheetah's accelerated learning techniques enable people to become more effective, FAST. Many of Cheetah's courses have been authorized to receive college credits. A PMI Registered Education Provider and an authorized IACET training provider, Cheetah delivers courses at training centers worldwide, at client locations and online at [www.cheetahpm.com](http://www.cheetahpm.com)

Get to know Cheetah through The Know How Network (Cheetah's monthly column, now syndicated to some 300 outlets), and by listening to "Your World, Your Way," a weekly radio show hosted by Chief Cheetah, Michelle LaBrosse.

### **About Project Management Institute (PMI)**

Project Management Institute ([pmi.org](http://pmi.org)) is the leading advocate for the project management profession globally. Founded in 1969, PMI has more than 400,000 members and credential holders in 174 countries. PMI's Project Management Professional (PMP(R)) credential is recognized as the only globally transferable credential in project management.

SOURCE Project Management Institute [www.pmi.org](http://www.pmi.org)

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